



# **VIDEO VOLUNTEERS**

**Annual Report | April, 2012 - March, 2013**

# OUR OUTPUTS

- We trained **52 new Community Correspondents** bringing the total number of grassroots journalists in the IndiaUnheard network upto **126!**
- **28 tribal correspondents** from Orissa, Chhattisgarh and Jharkhand were trained, making them among the first ever Tribal video journalists in their state.
- **365 videos** produced by Community Correspondents-making it one video per day of the year!

# TOP ISSUES COVERED

**Caste and Identity: 76** videos

**Arts and Culture: 71** videos

**Gender: 68** videos

**Corruption: 57** videos

# OUR PARTNERS

- **United Nations Development Program**
- Voice4Change
- Community Radio Secretariat
- Center for Protection of Journalists
- **Human Rights Law Network**
- WITNESS
- ESCR-Net
- **Gram Vaani**
- Clinton Global Initiative

# PRESS AND DISTRIBUTION

- Tehelka, CNN-IBN, Yahoo, Youth Ki Awaaz and Halabol started distributing VV community reports
- Aljazeera, BBC Radio, NPR, NDTV and AFP covered VV
- Satyamev Jayate, one of the most successful social issue television programs in history, featured our India director's work on Untouchability.

# PRESENTATIONS

**We presented our work at :**

**2 TEDx events** , at the World Summit of the Information Society in Geneva, for Oxfam Germany, CRY (Child Rights and You), **Human Rights Law Network**, **IIT Delhi-Harvard**, Population Council, **THiNK**, National Alliance of People's Movements, and **International Dalit Solidarity Network**

# OUR IMPACT

- **24** documented instances of impact achieved in this year- adding to our total of **32** impacts till date!
- **26 powerful videos** were created by CCs on **Untouchability**, helping to move forward the conversation on the continued existence of caste discrimination
- **8 villages** in Rajasthan shifted to **organic farming practices** after watching a video that detailed the hazards of using chemical pesticides

# OUR IMPACT

- **200 families** in Jharkhand started receiving correct quantities of ration
- **600 women** agriculture laborers in rural Maharashtra are now receiving **equal pay** as their male counterparts
- Over **1000 children** in rural Jharkhand have started receiving better quality education
- **40 fluorosis victims** in Rural Gujarat have started getting regular treatment



# OUR IMPACT

- In **7 days**, a video on 2 teachers in Rural Jharkhand who were **working unpaid** for **4 years** incited **800 calls** from you to the District Collector. They received **compensation** of **Rs. 90, 000/- each** and today they are receiving their **monthly wages**.
- **35 children** from migrant families in Haryana have a school premises
- A video succeeded in bringing to light and ending **2000** year of **Untouchability** practices in a Rajasthan village.

# ARTICLE 17, A CAMPAIGN TO END UNTOUCHABILITY

- **26 new videos** on caste discrimination served as the basis for our **national campaign (HYPERLINK THIS TO OUR CAMPAIGN PAGE)**
- The [Campaign](#) is being drafted into a **Public Interest Litigation** where our videos will serve as **legal evidence**
- The episode on **Satyamev Jayate** prompted thousands - from young people, to journalists, to government agencies from all over the world– to contact VV to get join the **fight** against untouchability

# NATIONAL ACTION ON TRIBAL RIGHTS

- The **28 new Tribal correspondents** we recruited represent those areas where Adivasis are in the majority, yet don't have a single Adivasi journalist.
- Their reports on **corruption, poverty, starvation** and the **oppression of the state** were voices never heard before of the **most under-represented community** in the country

# AWARDS

- VV won **The Edelgive Social Innovations Award** and **WSIS Changemakers Award**
- Our Founding Director, Jessica Mayberry, was the proud recipient of the **Ashoka Fellowship**.

# SPECIAL PROJECTS

- **United Nations Development Fund** trained **20 grassroots women journalists** to video document the successes and challenges of self-help groups **VV TRAINED 20... FOR UNDP TO MONITOR THEIR OWN EMPOWERMENT AS PART OF A SELF HELP GROUP**
- Our partner **Magnum Foundation** facilitated a **photography workshop** for our correspondents where Magnum Nominee, **Olivia Arthur** and Delhi based photographer, **Sohrab Hura**, delivered the workshops
- VV partnered with the California-based channel **Link TV**, to conduct screenings and discussions of Michael Peda (?) documentary film **Bitter Seeds** on farmer suicides in the villages of Vidarhbha, Maharashtra, where it was filmed named [Bitter Seeds](#) which critically analyzed the relationship between Genetically Modified seeds and farmer suicides

# GOVERNMENT ENGAGEMENTS

## REGIONAL

- Block Education Officers
- Block Health Officers

## STATE

- Forest Department, Jharkhand
- Pollution Control Board, Rajasthan
- Health Department, Gujarat
- Water and Sanitation Department, Gujarat

## NATIONAL

- Mining Company Authorities
- National Commission on Scheduled Castes

# TECHNOLOGY INITIATIVE

Video Volunteers started sharing our content via **Gram Vaani's [Jharkhand Mobile Vaani](#)**- the radio network with the highest penetration in the remotest areas of Jharkhand.

For more details read our end of the year blog:  
<http://www.videovolunteers.org/2012-at-video-volunteers-the-year-in-review/>





**THANK YOU!**