OUR OUTPUTS

- We trained **52** new Community Correspondents bringing the total number of grassroots journalists in the IndiaUnheard network up to **126**!

- **28** tribal correspondents from Orissa, Chhattisgarh and Jharkhand were trained, making them among the first ever Tribal video journalists in their state.

- **365** videos produced by Community Correspondents—making it one video per day of the year!
TOP ISSUES COVERED

Caste and Identity: 76 videos

Arts and Culture: 71 videos

Gender: 68 videos

Corruption: 57 videos
OUR PARTNERS

- United Nations Development Program
- Voice4Change
- Community Radio Secretariat
- Center for Protection of Journalists
- Human Rights Law Network
- WITNESS
- ESCR-Net
- Gram Vaani
- Clinton Global Initiative
PRESS AND DISTRIBUTION

• **Tehelka, CNN-IBN, Yahoo, Youth Ki Awaaz and Halabol** started distributing VV community reports

• **Aljazeera, BBC Radio, NPR, NDTV and AFP** covered VV

• **Satyamev Jayate**, one of the most successful social issue television programs in history, featured our India director’s work on Untouchability.
We presented our work at:

2 TEDx events, at the World Summit of the Information Society in Geneva, for Oxfam Germany, CRY (Child Rights and You), Human Rights Law Network, IIT Delhi-Harvard, Population Council, THiNK, National Alliance of People’s Movements, and International Dalit Solidarity Network
OUR IMPACT

• 24 documented instances of impact achieved in this year- adding to our total of 32 impacts till date!

• 26 powerful videos were created by CCs on Untouchability, helping to move forward the conversation on the continued existence of caste discrimination

• 8 villages in Rajasthan shifted to organic farming practices after watching a video that detailed the hazards of using chemical pesticides
OUR IMPACT

• **200 families** in Jharkhand started receiving correct quantities of ration

• **600 women** agriculture laborers in rural Maharashtra are now receiving **equal pay** as their male counterparts

• Over **1000 children** in rural Jharkhand have started receiving better quality education

• **40 fluorosis victims** in Rural Gujarat have started getting regular treatment
OUR IMPACT

• In 7 days, a video on 2 teachers in Rural Jharkhand who were working unpaid for 4 years incited 800 calls from you to the District Collector. They received compensation of Rs. 90,000/- each and today they are receiving their monthly wages.

• 35 children from migrant families in Haryana have a school premises

• A video succeeded in bringing to light and ending 2000 year of Untouchability practices in a Rajasthan village.
ARTICLE 17, A CAMPAIGN TO END UNTOUCHABILITY

• 26 new videos on caste discrimination served as the basis for our national campaign (HYPERLINK THIS TO OUR CAMPAIGN PAGE)

• The Campaign is being drafted into a Public Interest Litigation where our videos will serve as legal evidence

• The episode on Satyamev Jayate prompted thousands - from young people, to journalists, to government agencies from all over the world– to contact VV to get join the fight against untouchability
NATIONAL ACTION ON TRIBAL RIGHTS

- The **28 new Tribal correspondents** we recruited represent those areas where Adivasis are in the majority, yet don’t have a single Adivasi journalist.

- Their reports on **corruption, poverty, starvation** and the **oppression of the state** were voices never heard before of the **most under-represented community** in the country.
AWARDS

• VV won The Edelggive Social Innovations Award and WSIS Changemakers Award

• Our Founding Director, Jessica Mayberry, was the proud recipient of the Ashoka Fellowship.
SPECIAL PROJECTS

- **United Nations Development Fund** trained **20 grassroots women journalists** to video document the successes and challenges of self-help groups. **VV TRAINED 20... FOR UNDP TO MONITOR THEIR OWN EMPOWERMENT AS PART OF A SELF HELP GROUP**

- Our partner **Magnum Foundation** facilitated a **photography workshop** for our correspondents where Magnum Nominee, **Olivia Arthur** and Delhi based photographer, **Sohrab Hura**, delivered the workshops.

- **VV partnered with the California-based channel Link TV**, to conduct screenings and discussions of Michael Peda (?) documentary film Bitter Seeds on farmer suicides in the villages of Vidarhbha, Maharashtra, where it was filmed named **Bitter Seeds** which critically analyzed the relationship between Genetically Modified seeds and farmer suicides.
GOVERNMENT ENGAGEMENTS

REGIONAL
- Block Education Officers
- Block Health Officers

STATE
- Forest Department, Jharkhand
- Pollution Control Board, Rajasthan
- Health Department, Gujarat
- Water and Sanitation Department, Gujarat

NATIONAL
- Mining Company Authorities
- National Commission on Scheduled Castes
Video Volunteers started sharing our content via Gram Vaani’s Jharkhand Mobile Vaani— the radio network with the highest penetration in the remotest areas of Jharkhand.
For more details read our end of the year blog:
http://www.videovolunteers.org/2012-at-video-volunteers-the-year-in-review/
THANK YOU!