VIDEO VOLUNTEERS

Annual Report

(1st of April, 2012 - 31st of March, 2013)
OUR OUTPUTS

• We trained 52 new Community Correspondents bringing the total number of grassroots journalists in the IndiaUnheard network upto 126!

• 28 tribal correspondents from Orissa, Chhattisgarh and Jharkhand were trained, making them among the first ever Tribal video journalists in their state.

• 365 videos produced by Community Correspondents-making it one video per day of the year!
TOP ISSUES COVERED

Caste and Identity: 76 videos

Arts and Culture: 71 videos

Gender: 68 videos

Corruption: 57 videos
OUR PARTNERS

• United Nations Development Program
• Voice4Change
• Community Radio Secretariat
• Center for Protection of Journalists
• Human Rights Law Network
• WITNESS
• ESCR-Net
• Gram Vaani
• Clinton Global Initiative
PRESS AND DISTRIBUTION

- **Tehelka, CNN-IBN, Yahoo, Youth Ki Awaaz** and **Halabol** started distributing VV community reports.

- **Aljazeera, BBC Radio, NPR, NDTV** and **AFP** covered VV.

- **Satyamev Jayate**, one of the most successful social issue television programs in history, featured our India director’s work on Untouchability.
PRESENTATIONS

We presented our work at:

2 TEDx events, at the World Summit of the Information Society in Geneva, for Oxfam Germany, CRY (Child Rights and You), Human Rights Law Network, IIT Delhi-Harvard, Population Council, THiNK, National Alliance of People’s Movements, and International Dalit Solidarity Network
OUR IMPACT

• **24** documented instances of impact achieved in this year—adding to our total of **32** impacts till date!

• **26 powerful videos** were created by CCs on Untouchability, helping to move forward the conversation on the continued existence of caste discrimination

• **8 villages** in Rajasthan shifted to organic farming practices after watching a video that detailed the hazards of using chemical pesticides

• **200 families** in Jharkhand started receiving correct quantities of ration
OUR IMPACT

• **600 women** agriculture laborers in rural Maharashtra are now receiving **equal pay** as their male counterparts

• Over **1000 children** in rural Jharkhand have started receiving better quality education

• **40 fluorosis victims** in Rural Gujarat have started getting regular treatment
OUR IMPACT

In **7 days**, a video on 2 teachers in Rural Jharkhand who were **working unpaid** for **4 years** incited **800 calls** from you to the District Collector. They received **compensation** of **Rs. 90, 000/- each** and today they are receiving their **monthly wages**.
OUR IMPACTS

• 35 children from migrant families in Haryana have a school premises

• A video succeeded in bringing to light and ending 2000 year of Untouchability practices in a Rajasthan village.
ARTICLE 17, A CAMPAIGN TO END UNTOUCHABILITY

- **26 new videos** on caste discrimination served as the basis for our **national campaign** (HYPERLINK THIS TO OUR CAMPAIGN PAGE)

- The **Campaign** is being drafted into a **Public Interest Litigation** where our videos will serve as **legal evidence**

- The episode on **Satyamev Jayate** prompted thousands - from young people, to journalists, to government agencies from all over the world– to contact VV to get join the **fight** against untouchability
NATIONAL ACTION ON TRIBAL RIGHTS

• The **28 new Tribal correspondents** we recruited represent those areas where Adivasis are in the majority, yet don’t have a single Adivasi journalist.

• Their reports on **corruption, poverty, starvation** and the **oppression of the state** were voices never heard before of the **most under-represented community** in the country.
AWARDS

• VV won The Edelgive Social Innovations Award and WSIS Changemakers Award

• Our Founding Director, Jessica Mayberry, was the proud recipient of the Ashoka Fellowship.
SPECIAL PROJECTS

- **United Nations Development Fund** trained 20 grassroots women journalists to video document the successes and challenges of self-help groups. VV TRAINED 20... FOR UNDP TO MONITOR THEIR OWN EMPOWERMENT AS PART OF A SELF HELP GROUP

- Our partner **Magnum Foundation** facilitated a photography workshop for our correspondents where Magnum Nominee, **Olivia Arthur** and Delhi based photographer, **Sohrab Hura**, delivered the workshops.

- VV partnered with the California-based channel **Link TV**, to conduct screenings and discussions of Michael Peda (?) documentary film Bitter Seeds on farmer suicides in the villages of Vidarbh, Maharashtra, where it was filmed named **Bitter Seeds** which critically analyzed the relationship between Genetically Modified seeds and farmer suicides.
GOVERNMENT ENGAGEMENTS

REGIONAL
- Block Education Officers
- Block Health Officers

STATE
- Forest Department, Jharkhand
- Pollution Control Board, Rajasthan
- Health Department, Gujarat
- Water and Sanitation Department, Gujarat

NATIONAL
- Mining Company Authorities
- National Commission on Scheduled Castes
TECHNOLOGY INITIATIVE

Video Volunteers started sharing our content via Gram Vaani’s Jharkhand Mobile Vaani - the radio network with the highest penetration in the remotest areas of Jharkhand.
For more details read our end of the year blog: http://www.videovolunteers.org/2012-at-video-volunteers-the-year-in-review/
THANK YOU!